# **Wednesday** **October 17, 2018**

**12:00 pm – 4:30 pm**

**\*Lunch and Dinner are on your own today, snack will be provided\***

**Keynote Speaker – Cynthia Paris**   
Keynote Session: The Mindful Workplace

Description:

Participants will discover the two most important building blocks of mindfulness: Attention and the Present Moment. Work stress can zap productivity and limit our creativity. Learning techniques to be in the moment, allows for clear minded decision making.

One of the key blocks to mindfulness is our Automatic Thoughts. We experience the automatic nature of thoughts and learn how these thoughts in turn cause emotions to emerge. Practice pressing pause to effectively shift from auto-response to thoughtful reply. As our skills improve, workplace conflict and stress are reduced.

Goals and future preparation are an integral component of successful workplaces. Discover how Mindfulness is used for finding a balance between being in the present moment and planning for the future.

**Thursday October 18, 2018**

**7:30 am - 4:30 pm**

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| **Session A. 9:30-10:45 am** |
| A1. **Renew Your Team’s Energy?**  Presenter: Cynthia Paris – Director, Team COA  Description:  Come together and re-energize! This session will have creative teambuilding and energizer activities to get to know others while having some fun. Interactive ideas for building camaraderie, sharing, developing cohesion and working together. Renew your team with icebreakers, energizers and challenge activities. |
| A2. **Mindfulness for Greater Wellbeing**  Presenter: Lori Frison, MS, LPC – Owner, Mindful Psychotherapy Services, LLC  Description:  Mindfulness is a very special way of paying attention that has the potential to transform how we experience life. With regular practice, mindfulness allows us to find calm and let go of stress or worries. It helps us turn down the fear system and turn up the higher brain centers increasing our ability to manage challenges. Not only do we get off autopilot and wake up to enjoy the simple pleasures around us, but we also learn to navigate the struggles we face with more ease and balance. Join us to learn the basics of mindfulness practice and experience firsthand how to use awareness to quiet the busy mind. |
| A3. **Taking the Mystery Out of Registered Apprenticeship: Hearing it Straight from the**  Employers  Presenter: Joshua Johnson – Chief, Field Operations, Department of Workforce  Development (DWD) Apprenticeship Standards  Description:  Have you ever wondered how Registered Apprenticeship (RA) works, how to explain it to job seekers, or how to find out more about it? This is your chance to hear straight from sponsors (employers) how and why they use RA to train their workers. We’re bringing a panel of sponsors from all three apprenticeship areas (construction, manufacturing, and services) to talk about how they recruit workers, how RA fits into their talent development plans, and how you can help prepare job seekers to be solid applicants for jobs that use RA as the training method. This session will have a little bit of overview and a lot of panel discussion, followed by an interactive Q&A period. |
| **Session B. 11:00 am – 12:15 pm** |
| B1. **Magnet for Success: Prompting a Growth Mindset when Assisting Jobseekers**  Presenter: Rolando Calhoun, owner of Calhoun Realities & Laneice McGee – Founder, Future Entrepreneurs Moving Ahead  Description:  Overview:  This interactive workshop will help us understand our customers, not from a placement mindset, but a personal development approach.  Attendees will learn:   * The importance of being more connected & purposeful. Which equals productivity * Critical Components of first getting to know your customers & helping them to get to know themselves. * Strategies in reaching a shared growth plan. * Techniques of teaching networking beyond case management.   Who should attend this workshop   * Career Coaches * Employment Development Workers * Anyone that works closely with clients and has a goal of pushing them to discover their best selves.   This facilitated workshop will take us all on a journey that will leave our customer empowered to work toward their own vision and staff with a strategy to assist. |
| B2. **New Approaches in the Senior Community Services Employment Program**  Presenters: Mikelle Bloechl – SCSEP Coordinator, SER – Jobs for Progress;  Harold Luther – SCSEP Coordinator, Southwest WI Workforce Development Board  Description:  The Senior Community Services Employment Program or SCSEP is the only federally funded training for employment program for low-income, unemployed older adults who are 55 years of age and older.  This workshop will provide a brief overview of the SCSEP followed by a presentation of best practices or new approaches in serving this population. |
| B3. **Employment Strategies for the Justice Involved: Reimagining and Exploring the New**  Workforce  Presenter: Maurice D. Sprewer - Employment & Training Specialist – Reentry Lead, DWD  Description:  This workshop will help participants better understand and overcome the challenges in preparing the Justice Involved customer for employment after incarceration. In this session you will be shown evidence based examples of programs that are currently working in Milwaukee/Waukesha region and you will be given materials that will assist you in making connections with reentry resources. |
| **Session C. 1:45 – 3:00 pm** |
| C1. **Life is a Sales Pitch: Relational Intelligence and Career Success**  Presenter: Ryan McHenry – Pruuf Microconsulting  Description:  It’s true – life is an ongoing sales pitch. As funny as that may sound, it’s basic tenets of crafting a story and getting buy-in apply to much more of the world around us than we may first notice. Whether you’re looking for a job, happily employed, maintaining friendships, or even dating, it’s important to constantly reassess the story you’re conveying to others and ensure it boost their confidence in who you are and what you do, all while remaining authentic. Join Ryan McHenry, Founder of Pruuf, on an intellectual foray that goes deeper than simple tips on resumes and interviewing. We’ll explore human evolution and brain physiology. We’ll delve into the psychology of heuristics. And we’ll learn about the importance of flexing our emotional, cultural, and relational intelligence when interacting with others. But we’ll keep it light; both pop culture and high culture will serve as compelling references to drive home basic tips we can all use when advancing through our careers or helping others – like clients, family, and friends – to do the same. |
| C2. **Employer Discussion Panel**  Presenters: Join our local business panel for member-requested topics related to employment and training from the employer’s perspective. |
| C3. **Promoting Resilience to Trauma within Employment Services**  Presenter: James Dimitri Topitzes – Associate Professor & Clinical Director,  UW Milwaukee and Institute for Child and Family Well-Being  Description:  The workshop will examine the topic of resilience to trauma. First, the presenter will briefly define trauma and its attendant consequences, focusing primarily on adversities and traumas that are common among socio-economically disadvantaged adults. Second, he will discuss naturally occurring factors and processes that promote recovery from trauma or resistance to its effects, i.e., resilience. Finally, the speaker will explore means by which service providers can promote resilience to trauma among low-income clients, using an example from a local workforce development initiative that is incorporating trauma-informed practices into employment services. |
| **Session D. 3:15 - 4:30 pm** |
| D1. **Coaching the Job Seeker on How to Use LinkedIn to Find Their Next Great Job**  Presenter: Wayne Breitbarth – CEO & Founder, Power Formula LLC  Description:  LinkedIn is the most important tool that a job seeker can use but it does not come with a good set of rules and instructions. Wayne Breitbarth, a nationally recognized LinkedIn trainer, consultant, and author of the best-selling book “The Power Formula for LinkedIn Success” (now in its third edition) will share with you the very best strategies and features that your job seeking client should be using to maximize their time on the world’s largest networking site. He will share all the very best FREE ways to use LinkedIn to find the best jobs, connect with potential employers, and make sure that your client’s profile gets noticed and found when hiring professionals use LinkedIn. |
| D2. **Autism: The Person on the Inside and the Worker on the Outside**  Presenters: Nancy Alar – President, Autism Society of South Central Wisconsin;  Matt Ward, Scott Allen  Description:  This session gives first-person accounts of how Autism can impact work and training. Three adult speakers (two of which are on the Autism spectrum) will provide the basics of Autism, share stories of their challenges and victories in formal education and work, and describe how Autism impacts them on the inside – in their heads, bodies, and hearts. They will provide suggestions on how workforce professionals can reimagine their own work roles to increase success placing job seekers with Autism into jobs and careers well-suited to their knowledge, skills, and employment goals. This will be a genuine discussion – full of personal experiences - to leave you inspired, motivated, and feeling more effective working with job seekers with “odd behavior.” A question-and-answer period will follow the speaker’s presentation. |
| **WETA Annual Dinner - Thursday Night 5:30-6:30 PM**  **Scholarships & Awards** |

**Friday October 19, 2018**

**7:00am – 12:30pm**

\*Breakfast and box/to-go lunch included\*

*“A Deep Dive LinkedIn Workshop for the Employment & Training Professional”*

with Wayne Breitbarth - CEO & Founder, Power Formula LLC

Description:

LinkedIn has been around for over 15 years and even though there are over 550 million members, most professionals still haven't figured out how to utilize the site to maximize their time and effort on the world's largest networking site. In this highly interactive deep dive workshop Wayne Breitbarth, a nationally recognized LinkedIn trainer, consultant and author of the bestselling book "The Power Formula for LinkedIn Success" (now in its third edition) you will learn how to:

* Use your experience and relationships to meet your business and career goals
* Create a compelling profile that will help the right people find you
* Successfully search for potential customers, employers, suppliers, employees, etc.
* Effectively engage with LinkedIn members who can help you
* Use hidden LinkedIn features to generate significant business opportunities
* And much more!

Don't miss your chance to finally put together a winning LinkedIn strategy by attending this highly actionable workshop led by one of the nation's leaders in LinkedIn training and consulting.